



Sundays 8/7c on ABC

ARONOV HOMES.com

FOR IMMEDIATE RELEASE

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“MOVE THAT BUS!”

DAY 8: *EXTREME MAKEOVER: HOME EDITION* -MONTGOMERY

Montgomery, AL (February 23, 2009) – What a difference one week can make. Aronov Homes is proud to announce that construction of the Jordan family home is nearing completion and the moment we’ve all been waiting for has finally arrived. Just 7 days ago, Monica and Brady Jordan, heroes of our community, lived in a home ill-equipped to handle their family and community outreach efforts. After an entire week of round-the-clock construction, hundreds of spectators will yell in unison with show host, Ty Pennington to “move that bus” as the Jordan family gets their first glimpse of the home that hundreds of volunteers and trade partners helped to build.

Just five days after the Aronov Homes team demolished the Jordan home, the family will get to set foot, for the first time, into a beautifully constructed and energy-efficient Aronov Home – specially built for them with the support of our entire community. We invite the entire community to support this deserving family by welcoming them to their new home...and more importantly their new life.



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To participate in Monday's "reveal," spectators should arrive at the home at least two hours prior to the scheduled 2 p.m. arrival of the family. All spectators will need to park at the Coca Cola Plant (300 Coca Cola Road) and be shuttled to the location of the home. For more information about the build and the Jordan family, please visit www.aronovhomes.com.

MEDIA INFORMATION

All media is welcome and encouraged to be at the reveal. Cameras are encouraged to shoot any part of it from the designated area; however, no live shots are permitted during the actual reveal. All media will need to be transported on site by shuttle. Please park at the Hodges Warehouse volunteer/media parking area. The public is encouraged to take part in this special day as well, but it is strongly recommended to get there early as spectator volume is expected to be significantly increased.

MEDIA RULES FOR REVEAL DAY

- All media will be in the media area. There will be no exceptions to this so please arrive early to get set-up and get your spot.
- No live broadcasting during the reveal.
- No interior shots of the house will be permitted until after the airdate (no exceptions).

IMPORTANT TIMES

9 a.m. - Designer adding finishing touches to the home

2 p.m. - Move that Bus (NO LIVE SHOTS PERMITTED)

*Directly after Move that Bus, Ty will go into the house with the family and both the family and Ty will not be available the remainder of the day

2 p.m. - 4 p.m. Interviews available with the other designers, builders, spectators, etc.



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About EMHE

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA. The show airs on Sundays (7:00-8:00 CST), on the ABC Television Network.

About Aronov Homes

For over half a century, the Aronov name has been synonymous with quality real estate in the Southeast. Aronov's founder, Aaron Aronov, first began building single-family homes in the early 1950s. Since that time, the hallmarks of every Aronov project -- craftsmanship, attention to detail, and excellent value -- have remained the same.

Since its founding in 1952, Aronov has grown to be the largest privately-held fully-diversified real estate company in the Southeast. In addition to developing neighborhoods and building the finest quality homes, Aronov develops, leases and manages a large number of shopping centers, apartment communities, and office buildings throughout the Southeast, as well as offering a full line of commercial and personal insurance products. For more information about Aronov Homes, visit www.aronovhomes.com. For more information about Aronov Realty Management, Inc., visit www.aronov.com.

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