

## Selma Mall *Selma, Alabama*

### The Market

Total Trade  
 Area Population **314,595**  
 Average Household  
 Income **\$44,157**

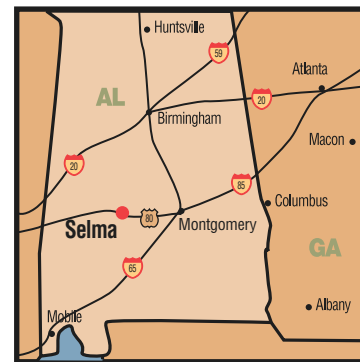
### Traffic Count

	VPD
Range Street	<b>14,180</b>
East Highland Ave / US Highway 80	<b>25,790</b>

For Leasing Information  
 Contact Allen Schmidt  
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Artist's Rendering



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## Selma Mall

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call 334.277.1000 or visit [www.aronov.com](http://www.aronov.com)

# The Center

## Selma Mall Selma, Alabama

### Project Highlights

- Selma draws its trade area from 14 surrounding counties and is the largest employer based community in West Central Alabama.
- The Selma Mall is the only enclosed, climate controlled shopping mall in West Central Alabama and features JCPenney and Belk Department stores.
- Selma Mall is located on the city's main thoroughfare of East Highland Avenue (US Hwy 80) and Earl Goodwin Parkway offering great visibility and high traffic counts.
- Convenient to several large residential and apartment communities.
- Adjacent to a Wal-Mart SuperCenter and other popular retailers, Selma Mall is the rental hub for the market.
- The market includes 8,659 businesses which employ 96,493 persons.

### The Project

JCPenney, Belk, Citi Trends

Total Square Feet **404,802**



### The Site

